



INTERNATIONAL  
CONSENSUS CONFERENCE  
**ICC-PBM**  
FRANKFURT  
2018

## International Consensus Conference On Patient Blood Management

### **Short Curriculum Vitae (Speaker/panellist/expert Bio)**

**Name:** Kathrine P Frey, MD

**Title(s):** Director of Patient Blood Management Fairview Health System Hospitals (Southdale, Northland and Lakes), Minnesota, USA; Founder and Chief Medical Officer Patient Readiness Institute; Chair of Patient Blood Management Standards Committee- American Association of Blood Banks; Member of The Iron Corner- Society for the Advancement of Blood Management

**Affiliation for Consensus Conference:** American Association of Blood Banks

**Brief education and work history with relevant accomplishments regarding to ICC-PBM2018**

**(max 120 words):** Dr. Frey, certified in Anatomic and Clinical Pathology and Transfusion Medicine, has been active in Patient Blood Management since 2008. Using an interdepartmental approach including change management, internally developed blood ordering and appropriateness of use informatics tools and focused process improvements, blood use has decreased 60% in her hospitals. An area of major interest is identification and mitigation of pre-operative anaemia which she considers a failure of process. Passionate about patient safety and high reliability industrial principles, she developed and oversees a virtual peri-operative surgical evaluation clinic that focuses on pre-operative anaemia management. Dr Frey is honoured to serve on committees for both the Society for the Advancement of Blood Management and the American Association of Blood Banks.

---